



Contact Information:

Arizona Golf Association
Brandon Genson
brandon@azgolf.org
602.872.7018

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AZ GOLF Announces Sponsorship with PING

SCOTTSDALE, Ariz. – AZ GOLF is excited to announce a sponsorship agreement with PING, the renowned, Phoenix-based leader in golf equipment design, manufacturing and custom fitting.

“Working with a distinguished golf innovator like PING has been a longtime goal for the association. With a locally based yet internationally relevant company like them in our corner, we are excited to continue to expand golf’s reach throughout the state,” AZ GOLF Senior Brand Advisor Preston McFarland said.

“We feel this is a significant and required step for AZ GOLF and our commitment to providing value to all level players and future adopters of the game. The collaboration we’ve experienced and the drive to continue to elevate the sport makes this an exciting opportunity we welcome for years to come,” McFarland added.

Rooted in tradition and commitment to top-tier performance, AZ GOLF offers elite amateur golfers avenues to continue fueling their 18-hole love into a lifelong passion. Through this sponsorship, PING will be AZ GOLF’s exclusive club and title sponsor of AZ GOLF’s men’s and women’s tournaments, and One-Day Series events. PING will be the presenting sponsor of the inaugural Arizona Adaptive Open Championship in December.

“Arizona has been home to PING for more than 60 years and we’ve been a long-time supporter of amateur golf throughout the state during that time,” said Pat Loftus, PING’s Vice-President of Sales & Marketing. “By engaging with AZ Golf through various initiatives and sponsorship of all their tournaments, including the men’s and women’s state amateurs, we’re excited to help bring more value and opportunities to their current and future members. Their team realizes the game continues to evolve and they are committed to taking a leadership role in growing amateur golf in Arizona in new ways. They reach a genuine and influential segment of golfers that is very important to the PING brand.”



About AZ GOLF: We exist to connect golfers with the greatest game on this green earth. As the governing body of Arizona golf, we continuously strive to elevate sport and unlock access for all levels of players - embracing the beginners' road to refinement while celebrating competition amongst champions.

For media inquiries, please reach out to Brandon Genson (contact above) or visit azgolf.org. Let's play some golf. **For partnership inquiries**, please reach out to Preston McFarland at preston@azgolf.org.