



**MORE THAN  
200,000**

**KIDS LEARN  
LIFE LESSONS  
THROUGH GOLF  
ANNUALLY**

**\$6.0 Billion**

**ECONOMIC  
ACTIVITY  
GENERATED  
BY THE  
GOLF INDUSTRY**

**\$2.3 Billion**

**WAGES  
EARNED  
THROUGH  
JOBS  
SUPPORTED  
BY THE GOLF  
INDUSTRY**

**\$518 Million**

**TAX  
REVENUES  
GENERATED  
BY THE  
GOLF INDUSTRY**

**66,200**

**TOTAL JOBS  
SUPPORTED  
THROUGH THE  
GOLF INDUSTRY**

**ARIZONA ALLIANCE  
FOR GOLF**

**\$100 Million**

**ESTIMATED ANNUAL  
CHARITABLE  
CONTRIBUTIONS  
FROM GOLF**

**16.6 Million**

**TOTAL  
ROUNDS OF  
GOLF PLAYED  
EACH YEAR  
IN ARIZONA**

**\$2.24 Billion**

**IN PREMIUM VALUE  
GOLF-ADJACENT  
PROPERTY**

**GOLF PROPERTY  
SALE PRICES**

**18-40%  
HIGHER**

**THAN NON-GOLF  
PROPERTIES**

**2.4 Million**

**DOMESTIC OVERNIGHT  
VISITORS TO ARIZONA  
REPORT PLAYING GOLF  
DURING THEIR VISIT**

**ON AVERAGE  
GOLF TRAVELERS SPEND**

**2.9 Times More**

**THAN GENERAL TOURISTS**

**ALL GOLF  
OPERATIONS  
ACCOUNT  
FOR ONLY**

**2%**

**OF DAILY  
WATER USE**

## **Arizona Golf Industry: \$6 billion economic impact, 2% water use**

In 2021, Arizona's golf industry produced an estimated \$6 billion in economic activity while only using 2% of daily statewide water to serve 16.6 million golf rounds. This economic output supported nearly 66,200 jobs, provided \$2.3 billion in wages and generated \$518 million in state and local tax revenues.

### **Study of Golf's Economic and Environmental Impact**

These and other findings were uncovered by an Arizona golf industry study released in January 2023 conducted by Rounds Consulting Group, in partnership with the Arizona Alliance for Golf. Titled "The Economic Contribution of Arizona's Golf Industry," the study gathered and quantified the economic and environmental impacts directly and indirectly influenced by golf in Arizona during 2021.

#### **Key Findings:**

- \$6 billion in economic activity was produced in 2021 by the golf industry
- 66,200 jobs were supported, including golf course and golf-related businesses.
- \$2,283,332,500 in total wages earned.
- \$518 million in tax revenue was generated
- 2% of daily water use statewide
- Positively affects residential real estate values
- Drives millions of charitable fundraising dollars
- Junior golf promotes physical and mental health and life-skills development.
- Tree cover and green spaces mitigates urban heat island effect.

**FULL REPORT**

**FACT SHEET**